



## Working with Outside Users At UW-Madison

J.J. McCarthy,\*,\*\*

\*Director SIF, College of Engineering University of Wisconsin, Madison, WI 53706 \*\* UW MRSEC





- Materials Science Center—Microscopy, Spectroscopy for Characterization of most materials- 400 users
- WCAM- Clean Room-150 users
- Soft Materials Laboratory: Polymer & Physical Properties Analysis (MRSEC and NSEC) (40 users)
  - > We train about 120 users per year.
  - ➢ We have about 40 corporate users
- Plus a half dozen major labs for specialized work;
  - Reid Center for Photonics: MBE III-IV compounds
  - Polymer Engineering Center
  - Asphalt testing Center



### Three Standard Use Agreements, and Consortium Collaborative Membership



- Standard
  - Core facilities: Simple 2 page agreement: sign up for an account, schedule training, indemnify UW, you do the work, your IP.
  - Facilities use agreements: 6 pages, defined project, commitment to facility hours, indemnify UW, liability and Workers Comp, negotiated rates, your IP.
  - Sponsored Research Agreements: Contract with the University, engage PI and students, lab access. IP through WARF.

### Consortium Collaborative Membership

- Advanced Materials Industrial Consortium (UWAMIC)
- ✤ Available only to Consortium Members.
- IP status negotiated upfront in "enhanced Consortium agreement".
- Designed so both parties see short term benefits: Product impact and return to the University researchers group







- Sigma Aldrich and UWAMIC developed the "collaborative member" initiative.
  - New materials are suggested by UW or SA researchers
  - Using a business "stage gate" evaluation new materials are developed based on market potential: Go/No Go points clearly defined.
    - ✓ If market assessment looks good, SA makes the material
    - Fast, Good, not Cheap (\$20K to \$30K)
    - ✓ UW researchers receive materials to evaluate, report to SA on performance. UW contributes applications experience
  - Final version is "productized", SA supplies product to UW for researchers to use. (\$500 to \$1500 per gram)
    - ✓ Can the Product be manufactured with good Margins
  - SA markets the materials under an up front negotiated IP agreement with WARF

# The first new materials from this collaboration appeared in the 2010 SA catalogue!

- Four new projects were suggested in late 2010 2011!
- ONLY one passed all Gates

indicates a stage gate, not all gates are listed

## First results of SA collaborative membership



As a result of this collaboration, Sigma-Aldrich supplied PI groups (Gopalan, Mahanthappa) with 5 grams of RAFT agents (2010)

One material from the Nealey group has been supplied. (2011)

Sigma Aldrich wants to grow the program with additional funding! (2012)

#### Sigma Aldrich RAFT Product Table

Name	Purity	Prod. No.
2-Cyano-2-propyl benzodithioate	>97%	<u>722987</u>
4-Cyano-4- (phenylcarbonothioylthio)pentanoic acid	98%	<u>722995</u>
2-Cyano-2-propyl dodecyl trithiocarbonate		<u>723037</u>
4-Cyano-4- [(dodecylsulfanylthiocarbonyl)sulfa nyl]pentanoic acid	97%	<u>723274</u>
2-(Dodecylthiocarbonothioylthio)- 2-methylpropionic acid	98%	<u>723010</u>

Four of nine RAFT initiators suggested by NSEC PI and Thrust 1 co-leader Gopalan. See catalog for structures.



Liu, C.-C. et al. Macromolecules 2011, 44, 1876-1885.





- Benefits: a WIN WIN
  - Member gets "research tested Products)
  - Researchers get new materials faster (typically 2 to 3 months) than doing it in own lab
  - UW gets defined amount of "free material"
- Next Steps: Accelerate the pipeline
  - Sigma Aldrich will place two Industrial Fellows into a MRESC Lab
  - SA will provide Support for Fellows, one staff researcher and a graduate student.
- Three more large Industrial firms are exploring Collaborative Memberships for 2012.